



2025 Sponsorship Opportunities

Saturday, March 15, 2025 | 10:00 am-2:00 pm
Albany Area Secondary School, 30 Forest Ave

Presenting Sponsor: \$700 - Maximum 5 Sponsors

Demonstrate your dedication to the growth and vitality of the Lake Wobegon area by becoming a Presenting Sponsor at the Lake Wobegon Community Expo! This exclusive sponsorship opportunity allows your organization to support thriving communities while maximizing your visibility to a broad audience.

As a Presenting Sponsor, you will receive:

- Premium Event Recognition
 - Prominent Presenting Sponsor signage displayed at the expo.
 - Acknowledgment as a Presenting Sponsor in all event marketing, including:
 - Social Media Boosted Posts
 - Recognition on KASM Radio
 - Recognition in the Star Post newspaper
- Exclusive Business Promotion
 - A booth at the expo to showcase your business or organization (\$50-\$75 value).
 - Your business/organization name featured on the bingo card giveaway promotion (\$25 value).

Take advantage of this opportunity to align your business with community success while connecting with residents, organizations, and visitors in the Lake Wobegon area!

Event Sponsor: \$500 - Maximum 10 Sponsors

Show your support for the Lake Wobegon Community Expo and its mission to bring community members and businesses together to build stronger, more vibrant communities. Becoming an Event Sponsor demonstrates your organization's commitment to fostering local connections and growth.

As an Event Sponsor, you will receive:

- Event Recognition
 - Event Sponsor signage prominently displayed at the expo.
 - Inclusion as an Event Sponsor in event marketing, including:
 - Social Media posts
 - Radio announcements
 - Newspaper recognition
- Business Promotion
 - A booth to showcase your business or organization at the expo (\$50-\$75 value).
 - Your business/organization name featured on the bingo card giveaway promotion (\$25 value).

This is a valuable opportunity to promote your business, engage with the community, and show your dedication to creating a thriving local area!

Friend of the Lake Wobegon Community Expo: \$300

Show your commitment to the community by becoming a Friend of the Lake Wobegon Community Expo. This sponsorship is a great way to demonstrate your support while connecting with community members and businesses.

As a Friend of the Lake Wobegon Community Expo, you will receive:

- Event Recognition
 - Friend of the Lake Wobegon Community Expo signage displayed at the event.
 - Inclusion as a Friend of the Expo in various marketing materials.
- Business Promotion
 - A booth to showcase your business or organization at the expo (\$50-\$75 value).
 - Your business/organization name featured on the bingo card giveaway promotion (\$25 value).

This sponsorship provides a meaningful opportunity to show your support for the community while promoting your business at this exciting event.

Business/Organization Name: _____ Contact Person: _____

E-mail: _____ Phone Number: _____

Do you plan to have a booth at the expo (fee included in your sponsorship)? YES NO

Please Circle One Sponsorship Level below and include this form with a check no later than: January 31, 2025.

Checks can be made out to Albany Area Chamber of Commerce and mailed to: P.O. Box 634, Albany, MN 56307

In addition, please email your business/organization's logo, to be used for marketing purposes, to albanycc@albanytel.com by January 31, 2025.

Presenting Sponsor: \$700 | Event Sponsor: \$500 | Friend of the Lake Wobegon Community Expo: \$300